


press release

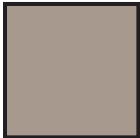


for immediate release

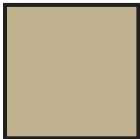
U.K. Singer / Songwriter joins the podcasting revolution



London U.K. September 16th 2005 - After a successful launch of his website www.richardhingley.com, U.K. singer / songwriter Richard Hingley is set to join the podcasting revolution from October 1st 2005 with the launch of podcasting @richardhingley.com. Podcasting is a method of publishing audio broadcasts via the Internet, allowing users to subscribe to a feed of new files (usually MP3's). It has become increasingly popular recently largely due to automatic downloading of audio onto portable players or personal computers, in particular from the iTunes music store. The word "Podcasting" is a portmanteau word that combines the words "broadcasting" and "iPod."



"It seemed an obvious next step in directly communicating with my audience, in creating a monthly or maybe even weekly radio style news broadcast for users, or should I say listeners, I can get the exact message and tone out to this new audience", Hingley commented, "I am extremely excited at the prospect of being my own DJ and creating hopefully interesting audio news casts, special events and interviews that will educate as well as entertain, being listed on the podcast section of the iTunes music store amongst others makes it very easy for people to find and subscribe to this podcast feed".



Podcasting is distinct from other types of online media delivery because of its subscription model, which uses a feed (such as RSS or Atom) to deliver an enclosed file. Podcasting enables independent artists and producers such as Hingley to create self-published, syndicated "radio shows,". Listeners may subscribe to feeds using "podcatching" software (a type of aggregator), which periodically checks for and downloads new content automatically. Some podcatching software is also able to synchronise (copy) podcasts to portable music players. Any digital audio player or computer with audio-playing software can play podcasts.



to subscribe to this podcast simply add the following feed to your podcast software,



<http://feeds.feedburner.com/Podcastingrichardhingleycom>

or search for podcasting@richardhingley.com at the following podcast directories.



iTunes music store podcast section?

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about;

Richard Hingley has been involved with music writing and production for many years as his father Barrie Hingley was a very prominent musician, Richard started out engineering and producing records in the late 1980's and early 90's before spending a few years working as a consultant in media production. The forthcoming album entitled "and back to me..." will be his first solo album.?



for further confirmation please email Natasha Hamilton at press@richardhingley.com